

Lecturer Gabriela Ofelia CHICIUDEAN PhD

Marketing

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Date and place of birth: 18 November 1984, Cluj-Napoca, Cluj County.

I. Education:

University studies: Babeş-Bolyai University, Faculty of Economic Sciences and Business Administration, Specialization Economy of Commerce, Tourism and Services, 2008.

PHD studies: 2012, Agronomy, Agriculture Management and Marketing growing, leader Prof. Sabina FUNAR PhD.

Areas of specialization:

Specialization in evaluation and monitoring organized by RNDR, 3-5 June 2015.

Specialization in agrofood marketing: Internship Erasmus September 2011- December 2011 Faculty of Bioscience Engineering, Ghent, Belgium.

Specialization in teaching using online platform: „Desingning, development and utilization of an online course” - organized by The University Agency of La Francophonie and University Ion Ionescu de la Brad 27 June-1 July 2011.

Specialization in agrofood marketing: intensive programme ”The Development Of Agri-Food Localised Chains In European Mountain Areas”, Lyon, France 31.01.2011-12.02.2011.

MSc. degree – Management of Business Development, Babeş-Bolyai University, Faculty of Economic Sciences and Business Administration 2008-2009.

II. Academic experience:

2015- present: Course and seminar of **Tourism product**– Specialization IMIT IVth year;

2015- present: Course and seminar of **Marketing online** – Specialization IMIT IVth year;

2013 - present: Course and seminar of **Horticultural marketing** – Specialization Horticulture, IVth year;

2013-2014: Course and seminar of **Marketing** – Specializations: IMAPA, IMIT, IEA, IVth year;

2013, Seminarii la **Control financiar si audit** – Specializations: IMAPA, IMIT, IEA IVth year;

III. Research domains of interest:

Marketing audit, tourism marketing, agrofood marketing.

IV. Professional affiliations:

Accountant expert member of CECCAR

Romanian Rose Society

V. Significant achievements:

Books: 4 (1 first author).

Scientific papers: 37 scientific papers published in speciality revues, journals, from that: **18** first author and **1** rated ISI (co-author).

VI. Other mentions: -

October, 2016

Signature,

Lecturer Gabriela Ofelia CHICIUDEAN PhD