



Lecturer Marius-Mircea SABĂU PhD

Marketing, Banking

E-mail: marius.sabau@usamvcluj.ro

Date and place of birth: 19 June 1979, Place Cluj-Napoca, Cluj County.

I. Education:

University studies: Babeş-Bolyai University Cluj-Napoca, Faculty of Economical sciences, Specialization International Relationship, 1999

Babeş-Bolyai University Cluj-Napoca, Faculty of Physics (1995)

PHD studies: 2007, Management and marketing in Agriculture, The market of Ecological Agri-Food products in EU, leader Prof. Emilian MERCE PhD.

Areas of specialization:

Master in „Econometrics”, 2000-2001 Babeş-Bolyai University Cluj-Napoca

Master in „Biodiversity”, 2014-2016 USAMV Cluj-Napoca

3 Month stage, University of Economical sciences, Gent, Belgium (2013)

Scholarships: Erasmus scholarship, University of Gent – Belgium (2004)

II. Academic experience:

2014 – 2016 Course and practical works **Internet Marketing** – Tourism IV-th year
2014 – 2016 Course and practical works **Touristic product** – Tourism IV-th year
2016-present Course and practical works **Consumer behavior** – Master Agri-food Economy I-st
2015 - present Course and practical works **Marketing Strategies**– Master Agry-Food Economy I-st
2008 - present: Course and practical works **Selling Techniques** – Master Agribusiness II-nd year
2002 - present: Course and practical works **Banking** – Economy III-rd year
2002 -present: Course and practical works **Marketing** – Economy, Horticulture, Landscape architecture, Agri-food Industry , Agriculture, Silviculture, Animal Breeding IV-th year
2002-2009 Course and practical works **Stock Exchange**, Economy V-th year

III. Research domains of interest:

The market of ecological Agri-food products

IV. Professional affiliations:

Association of Bio - farmers “BIOTERRA” (2005)

V. Significant achievements:

Books: **5 (1 first author).**

Scientific papers: **87** scientific papers published in speciality revues, journals, from that: **54** first author

Research grants: **Member in 4 research projects.**

VI. Other mentions: -

October, 2016

Signature,
Lecturer Marius-Mircea SABĂU PhD